

FOUNDATION OF UI/UX DESIGN

04 MONTHS*

Course Fee : ₹ 50,000+GST



Course Overview

This course is an introductory course that provides a basic understanding of the principles and practices of user interface (UI) design and user experience (UX) design. The course covers the key concepts, techniques and tools required for creating effective and user-centered digital products. The course is designed to give students a solid understanding of the UI/UX design process and to help them develop the skills necessary to create effective and user-centered digital products. The course is suitable for beginners who are new to UI/UX design, and for those who want to build a strong foundation in this field.

Course Certification:



excelledia®



Business Quality Assessment

Accredited by the
IFCE International Federation for Certification and Education

Course Prerequisites:

- Basic knowledge of using computer.
- Creativity and Innovation
- Communication
- Attention to Detail



Who Should Attend:

Students and Working professionals from any stream of Engineering/ Commerce/ Arts/ MBA/ Graphic Design/ Fashion Design/ Architecture can apply for admission in the UI UX design Course.

Course Benefits:

- Design of Complete UI Prototype in Figma
- Get Industry-Recognized Course Certificate
- Expert-led master classes
- Placed in the same company according to the output
- Hands-on Project Experience
- Internship options

Course Outline/Syllabus:

Month 01

- **Week 1:** Introduction to UI/UX design and the design process. Setting up your workspace and project folders.
- **Week 2:** Fundamentals of design, including color theory, typography, composition, and layout.
- **Week 3:** User research and usability testing techniques.
- **Week 4:** Wireframing and prototyping using tools such as Figma or in Vision.

Month 02

- **Week 1:** Designing for mobile devices, including app design and responsive web design.
- **Week 2:** Designing for accessibility and inclusive design.
- **Week 3:** User flows and information architecture.
- **Week 4:** Designing for user engagement and conversion.

Month 03

- **Week 1:** Advanced prototyping techniques, including animations and interactions
- **Week 2:** Designing for content management systems and user-generated content
- **Week 3:** Designing for e-commerce and online payments
- **Week 4:** Designing for data visualization and dashboards.



*The course duration includes
**3 months of learning and a
month of INTERNSHIP.**

Month 04

- **Week 1:** Advanced UI/UX design topics, such as designing for VR and AR, or designing for AI
- **Week 2:** Designing for marketing and branding, including creating style guides and design systems
- **Week 3:** Collaborating with developers and working in agile environments
- **Week 4:** Capstone project: creating a complete UI/UX design project, from research and wireframing to prototyping and testing.

